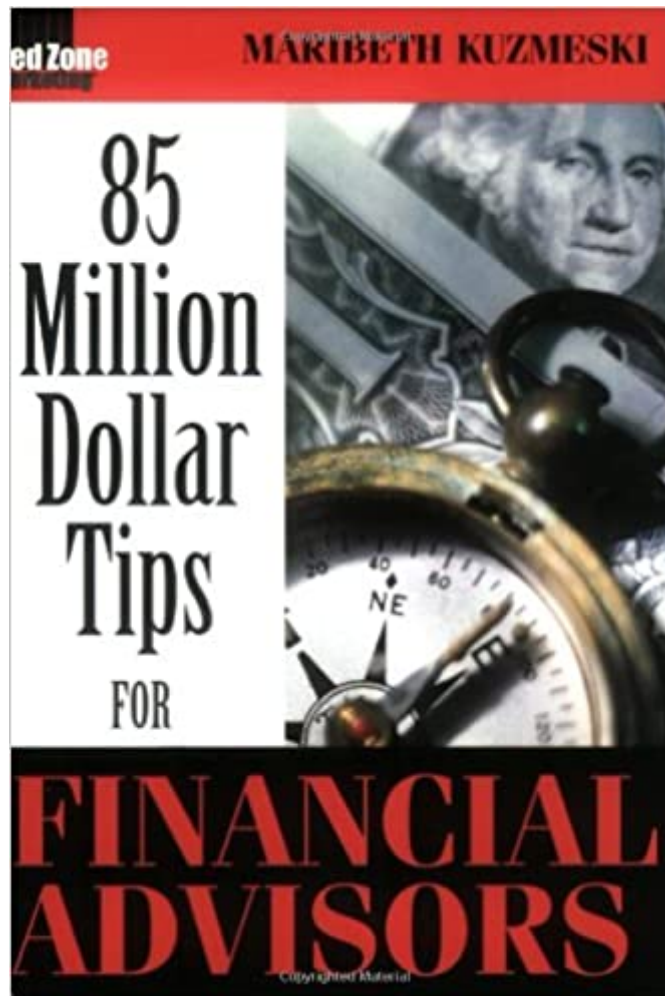




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85 Million Dollar Tips For Financial Advisors



Synopsis

Transform your financial services business, one valuable tip at a time. This handy book will help you attract and retain the best clients... again and again.

Book Information

Paperback: 90 pages

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Customer Reviews

Maribeth Kuzmeski, MBA, RFC, is an accomplished author, marketing consultant and business owner. Under her guidance, one of the nation's top financial advisors built a business from \$10 million to \$200 million in money under management in five years. Maribeth has appeared on TV and radio stations across the United States and has written articles describing her marketing strategies that have appeared in hundreds of publications. She motivates audiences worldwide through presentations to businesses, organizations and entrepreneurs. Maribeth is a member of the National Speakers Association.

Not what I expected!

This book (actually it would be better described as a pamphlet) is not worth your time. I thought, "well, if I just get one idea from it, it would be worth the purchase price." Well....I was disappointed.

I have found that the success in this industry doesn't always come from technical analysis paralysis of strategies and techniques. Marketing should be fun to implement, intuitive and of course results driven. I know these tips actually work because I have used most of them in building my business

into a multi-million dollar firm. In fact, 6 of them can specifically be attributed to my business doubling for 3 years in a row and now increasing 20-50% each year after. For the price of this book, it is an unbelievably great deal. Even one tip that works for you will be worth it!

This is a must read for anyone in the financial services industry, whether you've just started out or you are a veteran planner. I have 15 years experience in financial services and when I read this book (which by the way, took me half the flight from Florida to the Northeast), I clearly recognized multiple proven strategies that I have obviously been overlooking. This book will show you tangible ways to solidify client relationships and ultimately grow your practice. The ideas I gained are easy to implement and are already helping my practice grow!

After reading this book you will definately increase your business. My business is up 50% already this year. It's an easy read with valuable tips that you wish you had when you first started your business. All the Red Zone books are in my office and required reading for all my new reps.

I have read all of the Red Zone Marketing books. This is by far the best!!! Why you ask? Many great and easy to implement ideas! I am going to change some of my business tomorrow. Thanks to the author for great book! I am certain to improve my business after reading the book.

This book has some real money making tips when implemented. One idea, Tip 30 on the 5-5-5-20 strategy has already brought \$54,000 extra to my bottom line. For the \$11 dollars I spent on the book, my return was significant. Thank you!

An easy read with lots of valuable strategies for prospect and client marketing. You can't miss with these unique and easy to implement ideas. I was able to take four ideas and implement them right away.

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